



FOR IMMEDIATE RELEASE

## **Furama Showcased in BCA Exhibition at Singapore Day 2014 in Victoria Park, London**


*Green hotel Furama City Centre shortlisted to represent Singapore to showcase initiatives and leadership in green buildings and sustainability*

**Singapore, March 2014** – Furama City Centre, managed by Furama Hotels International, has been shortlisted for the [Building and Construction Authority](#) (BCA) Exhibition to showcase its initiatives and leadership in green buildings and sustainability at [Singapore Day 2014](#), held in Victoria Park, London on 29 March as part of a national event to evoke a sense of pride and nostalgia towards Singapore's success over the last 50 years.

First launched in 2007, the annual event which has been held in global cities – Melbourne, London, Shanghai, Sydney and New York – is organised by the Overseas Singaporean Unit (OSU), a directorate under the Prime Minister's Office (PMO). Intended to evoke a sense of pride and nostalgia in Singaporeans, on the success that the nation has achieved as she heads towards five decades of independence in 2014, Singapore Day 2014 is expected to attract over 7000 Singaporeans to the East End of London at Victoria Park.

BCA, an official partner of Singapore Day 2014, will be participating in the exhibition alongside works by other Britain-based Singaporeans. As the first hotel to be awarded the BCA Green Mark (Existing Buildings) Award Platinum from 2010 – 2012, Furama City Centre is proud to be one of the shortlisted buildings to be part of the showcase, affirming the hotel's commitment towards positive environmental impact and performance.

Both properties in Singapore, [Furama City Centre](#) and [Furama RiverFront](#), have recently received green accolades including the [BCA Green Mark Platinum Award](#) by the [Building and Construction Authority](#) and [Singapore Green Hotel Award](#) by the [Singapore Hotel Association](#), applauding the outstanding and trail-blazing environmental efforts by the hotel.



“We are honoured that Furama Singapore Hotel and Shopping Centre will be showcased by BCA as one of the few buildings in the exhibition to highlight the initiatives and leadership in green buildings and sustainability. Furama City Centre, operating 24 hours as a hotel, shopping and office building, has to overcome challenges to attain the highest green accolade by BCA. This is made possible with the availability of our government’s funding and the support from the management towards these initiatives and their beliefs in energy conservation.” said Mr. Kwan, General Manager at Furama City Centre.

### **About Furama Hotels International**

Furama Hotels International (FHI), a Singapore-based hotel management company, is committed to providing excellent accommodation choices in the Asia Pacific region (Australia, China, Indonesia, Malaysia, Singapore, Taiwan and Thailand). As one of the largest global hotel chains situated in Singapore, FHI manages hotels, villas and resorts, availing over 7500 rooms with an increasing inventory, as the company continues to expand. FHI is committed to promoting memorable guest experiences through personal service, thoughtful gestures and designs, with the guest as the priority at all times. The three brands under FHI include [Furama](#) – four-star business hotels; [FuramaXclusive Villas & Spa](#) – boutique and luxury resorts; and [FX Hotels](#) – essential service boutique hotels. For more information about FHI and the range of services, please refer to [www.furama.com](http://www.furama.com).

### **About Furama City Centre**

Furama City Centre, encompassing 445 rooms, is centrally located in Chinatown, in the Central Business District (CBD) and at the fringe of Shenton Way. This exquisite business hotel is equipped with wireless broadband connection and function rooms that can seat up to 800 guests. With a range of accommodation choices, guests are assured of a comfortable stay, complete with an F&B outlet and bar, and 24-hour room service for in-room dining. Retail, dining, attractions and entertainment are easily accessible within walking distance and Singapore Changi Airport is a mere 20-minute drive away.

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