



FOR IMMEDIATE RELEASE

## **Furama Introduces FX Hotel Metrolink Makkasan, Bangkok, Thailand** *Singapore-based hotel and resort management group continues aggressive expansion in Asia Pacific with fifth property in Bangkok, Thailand*

**Bangkok, Thailand, 1 December 2014** – Furama Hotels International Management (FHI) today announced the latest addition to its hotel portfolio with **FX Hotel Metrolink Makkasan, Bangkok, Thailand**. Formerly known as Unico Premier Metrolink Hotel by Unico Hospitality, FHI has begun its takeover process, and is expected to officially rebrand the property in February 2015.

Strategically located adjacent to the Airport Rail Link Makkasan Station, Suvarnabhumi Airport is a mere 15 minutes away by Express Train. FX Hotel Metrolink Makkasan is an essential service business hotel with 90 stylish and comfortable Superior and Deluxe rooms. Designed with contemporary and minimalistic elements inspired by the metro, all rooms feature well-appointed ensuite bathrooms with modern amenities. Hotel facilities include a rooftop pool, a fitness centre, a function room and the contemporary Metro Café for all-day casual dining. The leadership team at FX Hotel Metrolink Makkasan is helmed by Hotel Manager, Ms Niyada Kaewsaneiha (“Jenny”).

Besides FX Hotel Metrolink Makkasan – the first essential service hotel to be managed outside of China and Taiwan, FHI also manages premier business hotels Furama Silom and Furama Chiang Mai, as well as three exclusive boutique hotels located within prime districts, FuramaXclusive Asoke, FuramaXclusive Sathorn and FuramaXclusive Sukhumvit in Thailand.

Welly Jamin, Vice President of Operations for FHI, shares: “As the first essential service hotel in Bangkok, FX Hotel Metrolink Makkasan, will offer our guests more variety of accommodation across our three brands, in addition to our four existing hotels in the city. While Furama is already one of the biggest hospitality management companies in Singapore with more than 60 Furama, FuramaXclusive and FX hotels spread out over the key cities in the Asia Pacific region, feedback from our frequent guests in the *FURAMA first* membership loyalty programme indicates that they appreciate and value our increasing presence and network. As such, we intend to continue growing our portfolio, so as to offer more accommodation options for our loyal guests. Our expansion in Thailand will continue in the next few months as we introduce more offerings.”



## About Furama Hotels International

Furama Hotels International (FHI), a Singapore-based hotel management company, is committed to providing excellent accommodation choices in the Asia Pacific region (Australia, China, Indonesia, Malaysia, Singapore, Taiwan and Thailand). As one of the largest global hotel chains situated in Singapore, FHI manages more than 60 hotels, villas and resorts, availing over 7500 rooms with an increasing inventory, as the company continues to expand. FHI is committed to promoting memorable guest experiences through personal service, thoughtful gestures and designs, with the guest as the priority at all times.

The three brands under FHI include [Furama](#) – four-star premier business hotels; [FuramaXclusive](#) – contemporary boutique hotels, villas and resorts; and [FX Hotels](#) – essential service hotels. For more information about FHI and the full range of services, please visit [www.furama.com](http://www.furama.com).

### *Awards & Accolades*

- TTG Best Mid-Range Award, Asia Pacific – Furama RiverFront, Singapore
  - BCA Green Mark Platinum Award – Furama City Centre & Furama RiverFront, Singapore
  - Tri Hita Karana Tourism Award Gold Medal – Furama Villas & Spa Ubud, Bali
  - Best Quality Services of the Year World Gold Winner – FuramaXclusive Villas & Spa Ubud, Bali
  - Golden Horse Award (Most Potential Hotel Group China) – FX
  - Asia Hotel Awards (Most Progressive Boutique Group of the Year) – FX
- For a comprehensive list, please visit [www.furama.com/awards](http://www.furama.com/awards).

### **About FURAMA*first***

FURAMA*first* membership loyalty programme offers Furama guests exclusive privileges such as discounted online room rates, late check-out, dedicated check-in, complimentary upgrades, rewards and bonus offers amongst other benefits in all Furama and FuramaXclusive hotels. For more information, please visit [www.furama.com/furamafirst](http://www.furama.com/furamafirst).

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